

**W**hole body health results when all body systems are in balance. No single body system is targeted—we make choices that keep all systems toxin-free and that supply all systems with optimum nutrition. The result is total wellness: waking up every day feeling great! AIM RediBeets® is one of three all-natural, vegetable juice powder concentrates that make up the AIM Garden Trio®. AIM RediBeets® helps provide the daily nutrition you need to develop a strong foundation for your good health.



## The value of beets

One cup of raw beets contains phosphorus, sodium, magnesium, calcium, iron, and potassium as well as vitamin A, niacin, folic acid, and biotin. When these nutrients are captured in a juicing process, they remain in a form that is much easier to assimilate than synthetic nutrients. The iron in beet juice, in particular, is noted for being more easily assimilated than other forms of iron supplements.

Potassium, in particular, is essential for all cellular functions. Along with sodium, it regulates water balance and acidity-alkalinity balance in the blood and tissues. It is often depleted with aging, in degenerative disorders, and with a highly refined diet that is high in sugar.

Historically, beetroots have been known to have medicinal properties, specifically anti-hepatotoxic effects, that is, the ability to counter damaging effects on the liver. For the past three or four centuries, it has been thought to be beneficial for the detoxification of the liver, and it was used for the treatment of hepatitis. The exact mechanism by which beets support the liver remains unknown; however, theories suggest that they effectively limit fat deposits in the liver, probably because of their high concentration of betaine.

Betaine is often referred to as the lipotropic factor because of this ability to help the liver process fats. Betaine also plays a role in reducing homocysteine. High levels of homocysteine are associated with car-

diovascular disease, so betaine is thought to support cardiovascular health.

Beets also contain biochanin A, a potential cancer-fighting agent.

## The value of fresh fruits and vegetables

Fresh fruits and vegetables provide fiber and nutrients that are necessary for digestive health, including phytochemicals and enzymes. Phytochemicals are simply plant chemicals that are thought to be essential to health. They have been found by

the American Dietetic Association to be beneficial in at least four of the leading causes of death—cardiac disease, diabetes, hypertension, and cancer.

Enzymes are essential for the thousands of chemical reactions that occur throughout the body—the production of energy at the cellular level, the facilitation of digestion, the absorption of digested nutrients, and the rebuilding and replenishing of all that the body requires for metabolism to occur. Although enzymes are destroyed in the cooking process, they are present in raw fruits and vegetables, and juicing is the best way to ensure that we ingest them.

## Juicing

Juicing is separating the juice of a fruit or vegetable from its fiber. It is a means of receiving optimal nutritional benefit from the fruits and vegetables we eat. Although there is value in eating raw fruits and vegetables, juicing provides a means to ensure that we are able to ingest and absorb the maximal amount of nutrients available.

A diet without fresh, raw vegetable juices is deficient. This is because when raw vegetables are eaten instead of juices, a large amount of them is used as energy during the digestion and absorption processes. Juices are ingested and assimilated within 15 minutes and this enables the nutrients to be used almost in their entirety for the nourishment of the cells.

## AIM RediBeets®

The half pound of beets used to make a teaspoon of AIM RediBeets® is residue-free. When the beets are processed to separate the juice and its valuable nutri-

ents from the fiber, the beets are not subjected to high temperatures that may damage their nutrients.

AIM RediBeets<sup>®</sup> offers a convenient way to make juicing a part of your daily diet and help meet the recommendation to eat five to nine servings of fruits and vegetables per day.

## How to use AIM RediBeets<sup>®</sup>

- Take 1 tsp (4 g) twice per day. Mix with 4 oz water, juice, or other members of the AIM Garden Trio<sup>®</sup>. Or, take 6 caplets (4 g) twice per day. Caplets available in U.S. only.
- Because beet juice can have a strong effect on some individuals when they use it for the first time (dizziness due to detoxification), it is suggested that you take the recommended serving. Do not exceed two servings per day without the advice of a health practitioner.
- Drink AIM RediBeets<sup>®</sup> immediately after mixing it.
- AIM RediBeets<sup>®</sup> is best taken on an empty stomach: 30 minutes before or two hours after a meal.
- Because heat and acidity can affect enzymatic activity, it is recommended that AIM RediBeets<sup>®</sup> not be taken in any of the following: cranberry or prune juice, carbonated drinks, or hot drinks.

## Q & A

### *Can I mix AIM RediBeets<sup>®</sup> with other AIM products?*

Yes. Many people enjoy taking AIM RediBeets<sup>®</sup> mixed with one or both of the other two all-natural, vegetable juice powder concentrates that make up the AIM Garden Trio<sup>®</sup>. It should not be taken with AIM Herbal Fiberblend<sup>®</sup>, however, because the fiber tends to prevent some of the nutrients from being absorbed during digestion. Take AIM Herbal Fiberblend<sup>®</sup> one hour before or 30 minutes after taking AIM RediBeets<sup>®</sup>.

### *Is it OK to take more than the recommended serving?*

Each person has different nutritional needs, which should be assessed by each individual. However, beet juice can have a strong effect on some individuals when they incorporate it into their diets for the first time. For this reason, it is suggested that users take the recommended amount of AIM RediBeets<sup>®</sup> at first and increase gradually.

### *Why do AIM RediBeets<sup>®</sup> taste quite sweet?*

While there is no processed sugar in AIM RediBeets<sup>®</sup>, it is made up of about 70 percent natural sugars. These natural sugars are what give AIM RediBeets<sup>®</sup> its sweet taste.

### *Is there anyone who should not use AIM RediBeets<sup>®</sup>?*

Diabetics and those concerned about blood glucose levels should consult a health practitioner before using AIM RediBeets<sup>®</sup>.

### *How many beets make one pound of AIM RediBeets<sup>®</sup>?*

It takes approximately 25 pounds of beets to make one pound of AIM RediBeets<sup>®</sup> powder.

## Benefits & Features

### Benefits

- Helps maintain whole body health
- Provides cleansing effect

### Features

- Residue-free red beets
- Pure juice product, minimal fiber present
- Nutrients in natural proportion
- No added sugar, artificial sweeteners or colors
- Benefit of juicing without the inconvenience
- 8.8-oz (250 g) powder
- 225-count caplets (available in U.S. only)

*AIM RediBeets<sup>®</sup> is a Whole Body Health product. The complete Whole Body Health line consists of the AIM Garden Trio<sup>®</sup>—AIM BarleyLife<sup>®</sup>, AIM Just Carrots<sup>®</sup>, and AIM RediBeets<sup>®</sup>. Use these products to give yourself a solid foundation for your health.*

### *Distributed exclusively by*

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